Campaign Evaluation Form
(One Evaluation for each Account)

Loaned Executive Name:

Company Name:

- Names and phone numbers of the campaign team members.

- A summary of the strengths and weaknesses submitted by each campaign team member. This summary should include information on each team member's duties.

- Suggestions for improvements to the campaign for the next year.

- Suggestions about how a year-round United Way program should be implemented at this company.

- The amount of your potential you achieved in this year's campaign.